

GOING ON FAITH

THE MAGAZINE FOR FAITH-BASED TRAVEL PLANNERS

2018 EDITORIAL CALENDAR

IN EVERY ISSUE:

- Industry Update
- Travel Tips
- Conference Connection
- Holy Land & the World

ISSUE	CITY FEATURE	STATE FEATURE	SPECIAL INTEREST	TRAVEL STOP	RETREAT VENUE FEATURE	SPECIAL SECTION
WINTER	Eastern Shore, MD	South Carolina	Religious Attractions	Mountains	Monastery of the Holy Spirit, Conyers, GA	The Heartlands
SPRING	Bartlesville, OK	Missouri	Theater	Culinary	Ghost Ranch, Abiquiu, NM	The South
SUMMER	Eureka Springs, AR	Nebraska	Museums	Civil Rights	Wooded Glen Retreat, Henryville, IN	Northeast/Mid Atlantic
FALL	Sarasota, FL	Wisconsin	Christmas	Living History	The Cove, Asheville, NC	The Southwest

(888) 253-0455

GOINGONFAITH.COM



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READER PROFILE

Going On Faith is the national magazine for faith-based planners and serves as the official magazine of the Going On Faith Conference. It is mailed four times a year to more than 6,500 qualified travel directors for churches, synagogues and other religious groups and to tour operators who serve this market. These religious travel programs serve youth, boomer and mature adult groups.

INSERTS

Your preprinted inserts can be polybagged with Going On Faith and mailed for as little as 50¢/piece. Regional buys are also available. Call for a quote.

CONFERENCE

For information on our annual conference, go to www.gofconference.com.

CONTACT US

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CLOSING DATES

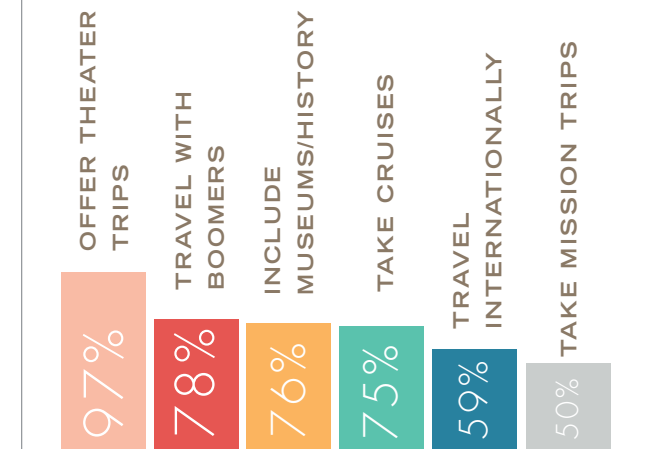
WINTER: Space: October 3 / Materials: October 7

SPRING: Space: January 2 / Materials: January 6

SUMMER: Space: April 3 / Materials: April 7

FALL: Space: July 3 / Materials: July 7

READER STATISTICS



GROSS ADVERTISING RATES

	1X	Annual Contract (4 ads)
Full Page, Color	2,310	7,600 total *
2/3 Page, Color	1,785	5,900 total *
Half Page, Color	1,470	4,800 total *
1/3 Page, Color	1,040	3,400 total *
1/6 Page, Color	685	2,200 total *

*an 18% total savings over standard pricing

For Ad Dimensions and Specs See Back Cover