

AD REQUIREMENTS

File formats PDF x1a **created with Adobe Distiller**
Illustrator or Freehand (CMYK) eps
Photoshop (CMYK) eps, tiff or psd
InDesign

Color CMYK **Resolution** 300 dpi

IMPORTANT: Be certain that all PMS and RGB colors have been converted to process color in all files. Ads received with unacceptable colors will be converted by our production staff. This conversion may change the color appearance.

Linescreen All of our publications are printed at 150 lines per inch.

Graphics PDF x1a **created with Adobe Distiller**
EPS files
TIFF files

Fonts All fonts converted to paths, outlines, boxes or embedded.
Include all Truetype fonts used.
Include all Post Script fonts used.
Include all Adobe Multiple Master fonts used.
(Include all printer and screen fonts.)

Sending Ad To submit your ad, you may share a PDF via Dropbox or other file sharing program or you may email it to one of the following addresses:

production@grouptravellerleader.com

production@selecttraveler.com

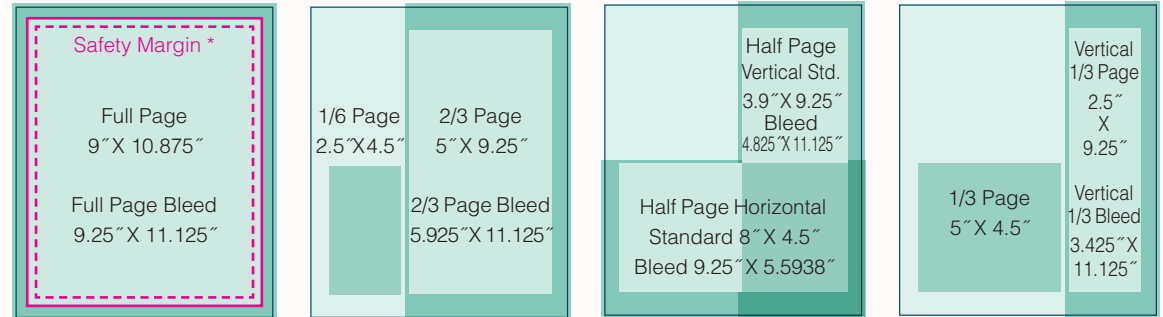
production@goingonfaith.com

Deadlines:

All materials are due by the 5th of the month prior to the issue date.

AD DIMENSIONS

THE GROUP TRAVEL LEADER SELECT TRAVELER GOING ON FAITH



Ad Size	Standard	Trim Size	Bleed
Full Page		9" X 10.875"	9.25" X 11.125" *
2/3 Page	5" X 9.25"	5.675" X 10.875"	5.925" X 11.125" *
Half Page Vertical	3.9" X 9.25"	4.575" X 10.875"	4.825" X 11.125" *
Half Page Horiz.	8" X 4.5"	9" X 5.3438"	9.25" X 5.5938" *
1/3 Page Vertical	2.5" X 9.25"	3.175" X 10.875"	3.425" X 11.125" *
1/3 Page Square	5" X 4.5"		
1/6 Page	2.5" X 4.5"		

* Please keep all text and artwork within a .5" - 1" margin from the trim edge to ensure that nothing is cut off or disappears into the fold.

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