

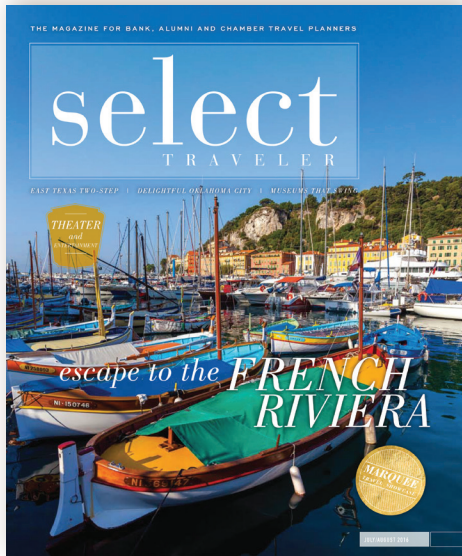


2018 EDITORIAL CALENDAR

ISSUE	TRAVEL FOCUS	STATE/REGIONAL FEATURE	CITY FEATURE	BIG CITY FEATURE	WE'RE KNOWN FOR:	SPECIAL SECTION	CONFERENCE CONTENT
JANUARY FEBRUARY	Culinary	Missouri	Lincoln, NE	Miami, FL	Downtowns	The Northeast	Conference Preview
MARCH APRIL	Museums	Ohio	Wichita, KS	Detroit, MI	Riverfronts	The South (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV)	Conference Coverage
MAY JUNE	Dream Destinations	Mississippi	Myrtle Beach, SC	Portland, OR	Shopping	The Midwest (IA, IL, IN, KS, MI, MN, MO, NE, OH, WI)	Market Update
JULY AUGUST	Cruising	California	New Orleans, LA	Phoenix, AZ	Music	The Mountain States	Marquee Directory
SEPTEMBER OCTOBER	Arts & Culture	Illinois	Tulsa, OK	Atlanta, GA	Fall Foliage	The West Coast	Conference City Showcase
NOVEMBER DECEMBER	History	South Dakota	Providence, RI	Philadelphia, PA	Parks	TAP Special Section* & The Southwest	Readers' Top Destinations

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CLOSING DATES

SPACE: 1st of month prior
MATERIALS: 5th of month prior

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POPULAR ALUMNI DESTINATIONS

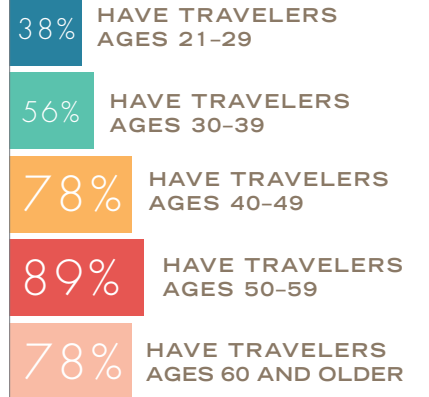
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